Department of Industry Design System

Banners

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# Homepage banner

## Overview

The homepage banner is bespoke and may include a carousel of images and looping video or just a looping video.

## Elements

1. Full image (optional)
2. Video
3. Title (optional)
4. Link (optional)
5. Indicator dots (optional)
6. Left chevron (optional)
7. Right chevron (optional)
8. Video controls (Play/Pause buttons)

## Variations

Carousel and video.

## Behaviours

**Carousel:** Every 3 seconds, the banner automatically slides from right to left and the related indicator dot activates. Selecting the controls will move forward and backward through the banner.

Video: The video automatically plays on a loop. A button overtop allows the video to be manually paused and played.

## Recommendations

Add content strategy guidelines and editorial rules here.

## States

**Indicator dot (default):** Black 400

**Indicator dot (active)**: White and outlined

**Play/pause**

# Standard content banner

## Overview

The standard banner appears on the filtered landing page for ADC.

## Elements

1. Title
2. Summary
3. ADC entity bar

## Variations

None.

**Behaviours**

Rather than using imagery, the standard banner emphases the page title and summary, which flow into the page content like an introductory paragraph and place the focus on the filter results.

## Recommendations

Add content strategy guidelines and editorial rules here.

# Section banner

## Overview

The section banner appears on the news homepage and sub sections, the filtered landing pages, the publications homepage, and the search homepage. The section banner always includes imagery on the right, while prioritising the white title and summary over primary blue. It helps to create consistency at this level of the site.

## Elements

1. Title
2. Summary
3. Image

## Variations

The image in the banner can be replaced according to the editorial strategy for the site section.

## Behaviours

None.

## Recommendations

Add content strategy guidelines and editorial rules here.

# Featured publication banner

## Overview

The featured publication banner is a large-style banner that creates a visual landing state for publication content and can be used on chaptered publications.

## Elements

1. Image (Includes grey-blue gradient overlay over top)
2. Primary blue banner (default when no image available)
3. Title
4. Summary
5. Publish date (optional)
6. Updated date (optional)

## Variations

**Entity bar:** If a single entity is connected with the page content, the relevant entity bar can be used.

## Behaviours

The featured publication banner should cover the entire viewport width and height.

## Recommendations

Add content strategy guidelines and editorial rules here.

# Basic publication banner

## Overview

The basic publication banner is shorter than the featured publication banner, and also creates a visual landing state for publication content and can be used on both one-page and chaptered publications.

## Elements

1. Image (Includes grey-blue gradient overlay over top)
2. Primary blue banner (default when no image available)
3. Title
4. Summary
5. Publish date (optional)
6. Updated date (optional)

## Variations

**Entity bar:** If a single entity is connected with the page content, the relevant entity bar can be used.

## Behaviours

None.

## Recommendations

Add content strategy guidelines and editorial rules here.

# News article, case study, event banner

**Overview**

This banner acts in an editorial way and is used on content-rich pages: News articles, case studies, and events.

## Elements

1. Title
2. Summary
3. Date (optional)
4. Time (optional)
5. Event format (optional)
6. Read time (optional)
7. Entity (optional)
8. Link (optional)
9. Content tags (optional)
10. Full-width image (optional)

## Variations

Optional elements for this banner include image, content tags, and other metadata.

## Behaviours

When an image is used, it may have a caption underneath. When the banner image is not in use, a drop shadow appears to delineate the bottom of the banner from the article body.

## Recommendations

Add content strategy guidelines and editorial rules here.